

Morlet Family Vineyards

By the ex-winemaker of Peter Michael - Luc Morlet



1st Launch in HK presented by



“A WHITE WINE WITH HEART” –
Robb Report



Morlet Family Vineyards was started by French winemaker Luc Morlet and his wife Jodie; 2006 was their first vintage. Luc comes from 4 generations of winegrowers and has worked over 20 harvests. He literally grew up among the vineyards and in the winery. His family has been growing grapes and making wine since the early 1800's. Their winery is Pierre Morlet & Fils, in Avenay-Val-d'Or, Champagne France and their focus is on Champagne varietals using the primary varietals Pinot Noir and Chardonnay. Luc also consulted with French blending master Michel Rolland during his time at Newton. Later Luc became the winemaker at **Peter Michael**.

By taking old world principles and adapting them to California, the Morlet style results in wines which are **harmonious in their intensity, richness, complexity and refinement**. His winemaking is certainly “old world” in style and influence but uses the best of California fruit from specific terroir within Northern California's wide range of wine regions. Luc calls his own style “**neo-classic laissez-faire without compromise**”. He takes a minimalist approach to winemaking but with one important factor: **start with premium vineyards**.



“It was after the visit I made to Morlet Family Vineyard in August 2015 that I fell in love with Luc Morlet's wine. Beautifully refined, complex with many layers, aromatic and displaying a "Morlet" personality in the wine. Together we tasted in the living room of Luc's house, with him sharing his passion and stories about his winemaking, his



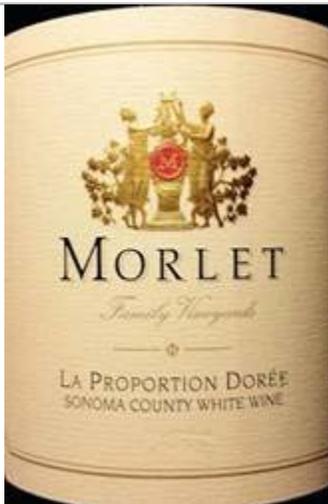
families historical French ties to wine, his love for a woman that brought him to Napa, and his clear vision are all part of Luc. I clearly felt the spirit, that guided him through his wine journey to reach a level few winemakers have achieved. I'm particularly impressed with Morlet's irresistible Chardonnay and charming Pinot Noir. One must try!"

**--Mariana Lam,
Founder & Director of Wineworld**

** Estimated pre-order arrival in mid-Jan

Morlet wine		WA	Special
White	La Proportion Dorée 2013	95	\$600
White	Ma Douce Chardonnay 2013 (pre-order)	94-96	\$630
White	Ma Princesse Chardonnay 2013	96-98	\$680
White	Coup de Coeur Chardonnay 2013	96-99	\$1,280
Red	Coteaux Nobles Pinot Noir 2012 (pre-order)	93	\$760
Red	En Famille Sonoma Coast Pinot Noir 2012	93	\$880
Red	Joli Coeur Pinot Noir 2012 (pre-order)	92+	\$920
Red	Mon Chevalier 2011 Cabernet Sauvignon (pre-order)	91+	\$1,230
Red	Coeur de Vallee Cabernet Sauvignon 2011	94	\$1,380
Red	Passionnement Cabernet Sauvignon 2011 (pre-order)	91	\$1,680

WHITE:



La Proportion Dorée 2013, Sonoma County White

Years of experience have led to this harmoniously proportioned blend of Semillon, Sauvignon Blanc and Muscadelle grown in the Golden State's Sonoma County. Inspired by the very best Pessac-Léognon in Bordeaux, this unique cuvee was handcrafted using classical winemaking techniques, such as French oak barrels and batonnage. As in art and as an extension of nature, it is "the Golden Ratio" or "La Proportion Dorée".

Wine Advocate 95: "One of the finest blends of its kind, the La Proportion Dorée (Semillon, Sauvignon Blanc and a dollop of Muscadelle) reminds me of a **California version of the limited production Château Haut-Brion Blanc**...The wine is barrel-fermented with frequent lees stirring. A killer white, it is full-bodied with notes of caramelized lemon candy, honeysuckle, candle wax, flowers and tropical fruit marmalade. Crisp and fresh with the oak pushed to the background, this amazing white wine should drink well for at least 4-5 years, possibly longer."

\$600/ btl

BUY



Ma Douce 2013, Sonoma Coast Chardonnay

Located on the Sonoma Coast, on the second ridge from the Pacific Ocean, this unique hillside vineyard benefits from both the cool maritime breeze and the mild and sunny mountain climate, creating ideal conditions for the Chardonnay. Handcrafted by using classical Burgundian winemaking techniques, this wine is dedicated to Luc Morlet's wife, Jodie Morlet. It is "My Sweet" or "Ma Douce".

Wine Advocate 94-96: "The 2013 Chardonnay Ma Douce displays floral notes intermixed with notions of tangerines, nectarines, bees wax and honeysuckle. Full-bodied and rich, but more subtle than its 2012 counterpart, this beauty was made from the Old Wente clone of Chardonnay. Drink now-2023."

\$630/ btl (Pre-order)

BUY



Ma Princesse 2013, Russian River Valley Chardonnay

This vineyard on the bench of Sonoma County's Russian River benefits from ideal conditions for the Old Wente field selection, renowned for its richness. The concentration originating from the petite size of the berries is enhanced by classical Burgundian wine-making techniques. This wine is dedicated to Luc Morlet's daughter, Claire Morlet.

Wine Advocate 96-98: "The 2013 Chardonnay Ma Princesse offers up scents of honeyed peach, poached pears, brioche, honeysuckle and caramelized citrus. Full-bodied with a Bâtard-Montrachet-like richness and intensity as well as background minerality, this profound white wine should drink well for 10+ years."

\$680/ btl

BUY



Coup de Coeur 2013, Sonoma County Chardonnay

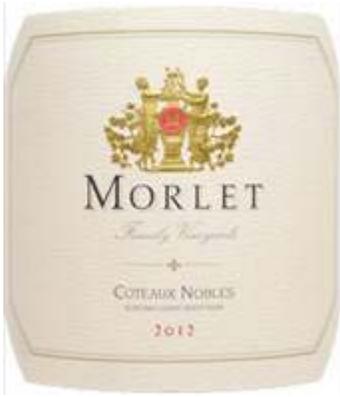
Each vintage, the tasting of individual lots of Chardonnay reveals a strictly limited number of barrels with truly outstanding features. Handcrafted by using classical Burgundian winemaking techniques, these selected barrels are then judiciously blended to compose this unique cuvee. It is Luc Morlet's "Heart Astonishment" or "Coup de Coeur".

Wine Advocate 96-99: "Of all the Morlet Chardonnays, the most minerality is found in the 2013 Chardonnay Coup de Coeur, which offers up copious notes of orange blossoms, pineapples, mangoes, honeysuckle and subtle vanilla as well as toast. Full and rich with great acidity and a wet stone-like underlying minerality, it should drink well for a decade or more."

\$1,280/ btl

BUY

RED:



Coteaux Nobles 2012, Sonoma Coast Pinot Noir

Located on the Sonoma Coast, on the Eastern slope of the second ridge from the Pacific Ocean, this unique hillside vineyard benefits from both the cool maritime breeze and the mild and sunny mountain climate. Handcrafted by using classical Burgundian techniques, it is the 'Noble Hillside' or 'Côteaux Nobles.'

Wine Advocate 93: "The 2012 Pinot Noir Coteaux Nobles displays meaty, spicy, clove, nutmeg and earthy notes intertwined with ripe plum and black cherry fruit, a medium to full-bodied mouthfeel, and lots of spice. Drink now-2025+."

\$760/ btl (Pre-order)

BUY



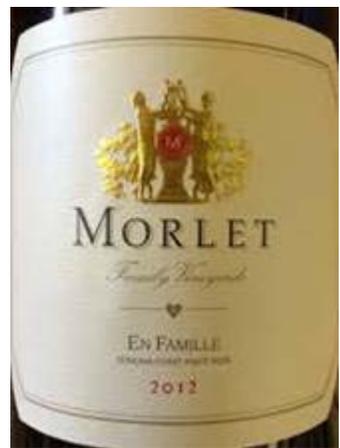
Joli Coeur 2012, Sonoma Coast Pinot Noir

Made from the very best section, the heart, of the excellent 'Coteaux Nobles' vineyard located on the Sonoma Coast, this unique wine is also named after the typical seductive character of the Pinot Noir grape. Handcrafted by using classical Burgundian winemaking techniques, it is the 'Charming Character' or 'Joli Cœur.'

Wine Advocate 92+: "The top Pinot Noir cuvée, as well as the smallest at 450 cases, is the 2012 Pinot Noir Joli Coeur (meaning Beautiful Heart). The most multidimensional of these three Pinots, it exhibits a deep ruby/plum/purple color as well as a sweet bouquet of raspberries, black cherries and damp forest floor notes, a full-bodied, lush, round, generously endowed style, and beautiful purity, texture and length. It comes across as a grand cru from the Northern Côte de Nuits. It should drink well for a decade or more."

\$920/ btl (Pre-order)

BUY



En Famille 2012, Sonoma Coast Pinot Noir

For generations Morlet's family has grown Pinot Noir in France. Each harvest, the family celebrate this tradition while their children stomp a small vat of Pinot Noir from the Sonoma Coast. Handcrafted with classical Burgundian techniques, this wine is dedicated to Luc's grandparents, parents and relatives. It is appreciated at all happy gatherings.

Wine Advocate 93: "The 2012 Pinot Noir En Famille (550 cases produced) comes from Goldridge soils, is 100% barrel-fermented, and is aged in older, neutral demi-muids as well as new oak. Medium-bodied and elegant, with more of the red fruit/forest floor spectrum than its siblings, it reveals soil undertones, underbrush, red and blackcurrants, sweet cherries and pomegranate characteristics. Drink it over the next 7-8 years."

\$880/ btl

BUY



Mon Chevalier 2011, Knights Valley Cabernet Sauvignon

Located on the hillsides of Knights Valley, near Calistoga, this vineyard benefits from its proximity to Mount St. Helena, whose warm and windy climate is ideal for the long ripening of the Bordeaux red varieties. Handcrafted by using classical winemaking techniques, this special wine is dedicated to our son, Paul Morlet.

Wine Advocate 91+: "More chocolaty notes intertwined with hints of blueberries, damp earth and burning embers jump from the glass of the structured, medium to full-bodied 2011 Cabernet Sauvignon Mon Chevalier. A blend of 85% Cabernet Sauvignon and the rest mostly Cabernet Franc from Knights Valley, it reveals firmer tannins and more structure than the offerings from Napa. Give it several years of bottle age and consume it over the following decade."

\$1,230/ btl (Pre-order)

BUY



Cabernet Sauvignon Coeur de Vallee 2011, Oakville Cabernet Sauvignon

Few vineyard sites truly have a strong and unique personality. The famous Beckstoffer To Kalon vineyard lies on the Oakville bench, in the heart of Napa Valley. Cabernet Sauvignon has become the flagship of this region, and has brought it world wide recognition. We named this wine "Coeur de Vallee" to honor both this unique site and its wonderful companion, Cabernet Sauvignon. This wine represents the vibrant heart of a very special place.

Wine Advocate 94: "Even better is the 2011 Coeur de Vallee, a 225-case blend of 55% Cabernet Sauvignon and 45% Cabernet Franc, all from the Beckstoffer To Kalon Vineyard. This sexy 2011 is a candidate for the wine of the vintage. Its deep ruby/purple color is followed by notes of forest floor, violets, bouquet garni, black currant and blueberry fruit, stunning richness and no herbaceousness or astringency, and a long, lush finish. A terrific effort in this challenging vintage, it can be enjoyed over the next 10-12 years."

\$1,380/ btl

BUY



Cabernet Sauvignon Passionnement 2011, Oakville Napa Valley Cabernet Sauvignon

Crafted with the passionate, uncompromised & ongoing pursuit of quality, this judicious blend draws on only the finest barrels featuring the close interaction of beautiful vineyards located on the Oakville bench of Napa Valley and our manicured vineyards on the foothills of Knights Valley and St. Helena. As the French say, "Je t'aime, un peu, beaucoup, passionnément!" (I love you, a little, a lot, passionately!) Handcrafted by using classical winemaking techniques, this special wine is dedicated to my wife, Jodie Morlet.

Wine Advocate 91: "The inky-colored 2011 Cabernet Sauvignon Passionnement (100% Cabernet Sauvignon; 125 cases produced) reveals lots of sweet toasty oak, beautiful upfront black currant and licorice-infused blackberry fruit, medium to full body, low acidity and ripe tannin. Consume it over the next decade."

\$1,680/ btl (Pre-order)

BUY

Offer by allocation only as we have very limited quantity for each item so we cannot promise all the order being sent through to avoid disappointment.

For order and enquiries, please contact us at (852) [3154 9570](tel:31549570) or Wechat / Whatsapp us at (852) [6481 0000](tel:64810000) or email us at info@wineworld.com.hk. Or you can simply click the "BUY" below to make online order.

- ✓ Pre-arrival orders' lead time takes around 4 weeks
- ✓ Free delivery for order > \$3,000.
- ✓ Pick up available at our office: 13/F, Yue On Commercial Building, 385-387 Lockhart Road, Wan Chai, HK
- ✓ For delivery charges, please refer to our website at <http://www.wineworld.com.hk/2015/delivery.php>.
- ✓ All wines subject to final confirmation and on first come first serve basis. Stock is limited. Promotion offer last until 31st December, 2015.

Regards,

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